

2018 ENGAGEMENT PACKAGES



Key Players and Owners Dinner



Join us as we bring together over 300 infrastructure leaders to celebrate the biggest public sector projects being built in Canada.

TUESDAY, FEBRUARY 20, 2018

RECEPTION: 6:00 P.M. DINNER: 7:30 P.M.

VENUE: THE CARLU IN TORONTO

PREMIERE PARTNERSHIP: \$33,000

ELITE PARTNERSHIP: \$25,000

SELECT PARTNERSHIP: \$15,000

ANNUAL BRANDING PACKAGE

■ Full-page ad in 2018 Top100 Projects Report (value: \$4,500)

■ Full-page ads in six editions of ReNew Canada in 2018 (value: \$17,820)

■ **Exclusive!** Leaderboard ad on Top100projects.ca for 2018 (exclusive position, delivering an estimated 300,000+ impressions annually,* estimated value: \$6,000) [*Source: Google Analytics, January 1 – June 30, 2017; 184M pageviews.*]

■ Full-page ad in 2018 Top100 Projects Report (value: \$4,500)

■ Half-page ads in six editions of ReNew Canada in 2018 (value: \$11,910) [*Can be substituted for full pages in three editions of ReNew Canada in 2018.*]

■ **Exclusive!** Big Box ad on Top100projects.ca for 2018 (position A, above the fold; rotating with sponsors at this level)

■ Full-page ad in 2018 Top100 Projects Report (value: \$4,500)

■ Half-page ads in three editions of ReNew Canada in 2018 (value: \$5,955) [*Can be substituted in whole or in part with digital advertising.*]

■ **Exclusive!** Big Box ad on Top100projects.ca for 2018 (position B, below the fold; rotating with sponsors at this level)

TOP100 PROJECTS KEY PLAYERS AND OWNERS DINNER

■ Prime location for table for eight at the Top100Projects Dinner (table location alongside the head table: \$2,800)

■ Introduction of keynote speaker and remarks during the event

■ **Pre-event promotion:**

- Large logo recognition on all Top100 Projects printed promotional material
- Large hyperlinked logo on all Top100 Projects digital promotional material

■ **Event signage:**

- Large logo on welcome signage
- Large recognition during the Top100 Project A/V Presentation
- Signage in cocktail reception area showcasing sponsor's selected project photos
- Logo prominently displayed in dining room throughout event

■ **Post-event coverage:**

- Post-event editorial published in ReNew Canada March/April 2018 edition
- Post-event articles published on renewcanada.net and top100projects.ca
- Social media leading up to and after the event

■ Premium location for table for eight at the Top100 Projects Dinner (table selection in order of sponsorship booking; value: \$2,800)

N/A

■ **Pre-event promotion:**

- Medium logo recognition on all Top100 Projects printed promotional material
- Medium hyperlinked logo on all Top100 Projects digital promotional material

■ **Event signage:**

- Medium logo on welcome signage
- Logo recognition during the Top100 Project A/V Presentation
- Signage in cocktail reception area showcasing sponsor's selected project photos

■ **Post-event coverage:**

- Post-event editorial published in ReNew Canada March/April 2018 edition
- Post-event articles published on renewcanada.net and top100projects.ca
- Social media leading up to and after the event

■ Choice location for table for eight at the Top100 Projects Dinner (table selection in order of sponsorship booking; value: \$2,800)

N/A

■ **Pre-event promotion:**

- Small logo recognition on all Top100 Projects printed promotional material
- Small hyperlinked logo on all Top100 Projects digital promotional material

■ **Event signage:**

- Small logo on welcome signage
- Logo recognition during the Top100 Project A/V Presentation

■ **Post-event coverage:**

- Post-event editorial published in ReNew Canada March/April 2018 edition
- Post-event articles published on renewcanada.net and top100projects.ca
- Social media leading up to and after the event

Corporate Table for Eight: \$2,800

Single Tickets: \$400



Contact Elena Langlois at 416-444-5842 ext. 151 or elena@actualmedia.ca

TOP100PROJECTS.CA/CELEBRATE