

# 2019 ENGAGEMENT PACKAGES



## Key Players and Owners Dinner



Join us as we bring together over 300 infrastructure leaders to celebrate the biggest public sector projects being built in Canada.

TUESDAY, FEBRUARY 19, 2019

RECEPTION: 6:00 P.M. DINNER: 7:30 P.M.

VENUE: THE CARLU IN TORONTO

PREMIERE PARTNERSHIP: \$33,000

ELITE PARTNERSHIP: \$25,000

SELECT PARTNERSHIP: \$15,000

### ANNUAL BRANDING PACKAGE

<ul style="list-style-type: none"> <li>Full-page ad in 2019 Top100 Projects Report (value: \$4,500)</li> </ul>	<ul style="list-style-type: none"> <li>Full-page ad in 2019 Top100 Projects Report (value: \$4,500)</li> </ul>	<ul style="list-style-type: none"> <li>Full-page ad in 2019 Top100 Projects Report (value: \$4,500)</li> </ul>
<ul style="list-style-type: none"> <li>Full-page ads in six editions of ReNew Canada in 2019 (value: \$17,820)</li> </ul>	<ul style="list-style-type: none"> <li>Half-page ads in six editions of ReNew Canada in 2019 (value: \$11,910) <i>[Can be substituted for full pages in three editions of ReNew Canada in 2019.]</i></li> </ul>	<ul style="list-style-type: none"> <li>Half-page ads in three editions of ReNew Canada in 2019 (value: \$5,955) <i>[Can be substituted for full pages in three editions of ReNew Canada in 2019, or can be substituted in whole or in part with digital advertising.]</i></li> </ul>
<ul style="list-style-type: none"> <li><b>Exclusive!</b> Leaderboard ad on Top100projects.ca for 2019 (exclusive position, delivering an estimated 300,000+ impressions annually, * estimated value: \$6,000) <i>[*Source: Google Analytics. Sep. 1, 2017 - Aug. 31, 2018; 215M impressions; 38M unique users.]</i></li> </ul>	<ul style="list-style-type: none"> <li><b>Exclusive!</b> Big Box ad on Top100projects.ca for 2019 (position A, above the fold; rotating with sponsors at this level)</li> </ul>	<ul style="list-style-type: none"> <li><b>Exclusive!</b> Big Box ad on Top100projects.ca for 2019 (position B, below the fold; rotating with sponsors at this level)</li> </ul>

### TOP100 PROJECTS KEY PLAYERS AND OWNERS DINNER

<ul style="list-style-type: none"> <li>Prime location for table for eight at the Top100Projects Dinner (table location alongside the head table: \$2,800)</li> </ul>	<ul style="list-style-type: none"> <li>Premium location for table for eight at the Top100 Projects Dinner (table selection in order of sponsorship booking; value: \$2,800)</li> </ul>	<ul style="list-style-type: none"> <li>Choice location for table for eight at the Top100 Projects Dinner (table selection in order of sponsorship booking; value: \$2,800)</li> </ul>
<ul style="list-style-type: none"> <li>Introduction of keynote speaker and remarks during the event</li> </ul>	N/A	N/A
<ul style="list-style-type: none"> <li><b>Pre-event promotion:</b> <ul style="list-style-type: none"> <li>Large logo recognition on all Top100 Projects printed promotional material</li> <li>Large hyperlinked logo on all Top100 Projects digital promotional material</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li><b>Pre-event promotion:</b> <ul style="list-style-type: none"> <li>Medium logo recognition on all Top100 Projects printed promotional material</li> <li>Medium hyperlinked logo on all Top100 Projects digital promotional material</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li><b>Pre-event promotion:</b> <ul style="list-style-type: none"> <li>Small logo recognition on all Top100 Projects printed promotional material</li> <li>Small hyperlinked logo on all Top100 Projects digital promotional material</li> </ul> </li> </ul>
<ul style="list-style-type: none"> <li><b>Event signage:</b> <ul style="list-style-type: none"> <li>Large logo on welcome signage</li> <li>Large recognition during the Top100 Project A/V Presentation</li> <li>Signage in cocktail reception area showcasing sponsor's selected project photos</li> <li>Logo prominently displayed in dining room throughout event</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li><b>Event signage:</b> <ul style="list-style-type: none"> <li>Medium logo on welcome signage</li> <li>Logo recognition during the Top100 Project A/V Presentation</li> <li>Signage in cocktail reception area showcasing sponsor's selected project photos</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li><b>Event signage:</b> <ul style="list-style-type: none"> <li>Small logo on welcome signage</li> <li>Logo recognition during the Top100 Project A/V Presentation</li> </ul> </li> </ul>
<ul style="list-style-type: none"> <li><b>Post-event coverage:</b> <ul style="list-style-type: none"> <li>Post-event editorial published in ReNew Canada March/April 2019 edition</li> <li>Post-event articles published on renewcanada.net and top100projects.ca</li> <li>Social media leading up to and after the event</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li><b>Post-event coverage:</b> <ul style="list-style-type: none"> <li>Post-event editorial published in ReNew Canada March/April 2019 edition</li> <li>Post-event articles published on renewcanada.net and top100projects.ca</li> <li>Social media leading up to and after the event</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li><b>Post-event coverage:</b> <ul style="list-style-type: none"> <li>Post-event editorial published in ReNew Canada March/April 2019 edition</li> <li>Post-event articles published on renewcanada.net and top100projects.ca</li> <li>Social media leading up to and after the event</li> </ul> </li> </ul>

Corporate Table for Eight: \$2,800

Single Tickets: \$400



Contact Elena Langlois at 416-444-5842 ext. 151 or [elena@actualmedia.ca](mailto:elena@actualmedia.ca)

[TOP100PROJECTS.CA/CELEBRATE](http://TOP100PROJECTS.CA/CELEBRATE)